

Press release

#AtThisAge exhibition at the United Nations

A call-out from street artists to stop child slavery

For the first time, the UN opens its door to street artists to raise awareness on child slavery.

From January 17th to 27th at the United Nations, a new exhibition will present artworks from famous street artists that depict the tragic reality of child labor and child slavery.

15 artists from all over the world have created unique paintings, based on the true stories of child laborers. They invite us to see the terrible conditions of some 168 million children in this situation. But they also provide us with a message of hope and imagine for us what the lives of these children should have been.

This powerful exhibition is brought to the UN by Street Art for Mankind, in partnership with the Permanent Missions of France, Argentina, Canada, the United Kingdom, the United States and the International Labour Office.

The opening event of #AtThisAge will take place at 6PM on Tuesday January 17th at the United Nations Headquarters. It will gather the organizers, the Missions to the UN, the artists and the UN community around a unique exhibition. You are all are invited.

Street Art for Mankind (<http://streetartmankind.org>) is a world-first street art movement on a mission to stop child slavery. It is also the story of passionate people who strongly believe in Art for Social Change and have turned their passion for Art into a movement to fight one of the worst injustice of our 21st century. The UN #AtThisAge exhibition will mark the launch of this movement. And, in the next five years, Street Art for Mankind will travel the world, using Art to make a stand for the rights of all children to a childhood and an education.

#AtThisAge is also a global awareness campaign that started on social media, where everyone is invited to make a bold visual statement. We encourage you all to take part in this fight to end child slavery by going to <http://streetartmankind.org/atthisage>.

For more information:

- on Street Art for Mankind, contact Adriana Sol asol@streetartmankind.org or Thibault Decker tdecker@streetartmankind.org

- on the UN exhibition, contact Pauline Dowdall at the French Mission Pauline.dowdall@diplomatie.gouv.fr

The 15 Artists: Mr. Dheo, Mr. Cenz, Shalak Attack, Bruno Smoky, Binho, Victor Ash, Ador, Inkie, KinMx, Magda Love, Trek6, Yuhmi (Duo), Jo di Bona and Lyes Olivier Sidhoum.

Corporate Partners of the exhibition: Delta, Air France, Virgin Atlantic, Barton Guestier and Axa.

Schedule of events:

January 17th: Opening at the United Nations NYC headquarters

January 27th: Closing reception with live performance of 8 of the street artists and auction of the art pieces.

Quick links:

Website - www.streetartmankind.org

Social Media - Facebook and instagram @StreetArtMankind & Twitter @SamExhibition