

STREET ART FOR MANKIND (SAM)
WHEN STREET ARTISTS UNITE TO ERADICATE CHILD SLAVERY

*-- Street Art exhibition to raise awareness & funds to help Nobel Peace Prize winner
Kailash Satyarthi stop child slavery --*

Miami, FL - October 11th, 2016 - A world-first, 10-day street art extravaganza aimed at raising awareness on child slavery and funds for the Kailash Satyarthi Children's Foundation, a global organization dedicated to ending child slavery, is coming to Miami this February. Taking place in the heart of Miami's up-and-coming Little River District February 10th-20th, 2017, SAM is expected to attract over 30,000 people with spectacular street art created by famous international artists and a variety of fun, interactive concerts, workshops and urban sports demos. This year's event is the first of five to take place annually on five continents at different locations around the globe, with the next scheduled for Paris in 2018, Seoul in 2019, Sao Paulo 2020 and Dubai 2021.

"Our team believes that Art can trigger social change," said Thibault Decker, co-founder of SAM. "Kailash has been valiantly advocating for a child-friendly world and we are committed to joining him in that battle, fighting child slavery one brushstroke at a time."

Kailash Satyarthi, who will be attending Street Art for Mankind, has been a renowned child's rights activist for the last 30 years. He was awarded the Nobel Peace Prize in 2014, and also named Humanitarian of the Year in 2015 by the Harvard Foundation, for his fight against the "suppression of children and young people and for the right of all children to education." Angered by the exploitation of children in his home country of India, Mr. Satyarthi made a stand against overwhelming odds to eventually bring about change across the world to a system that allowed children to be enslaved and used for cheap labor.

Since then, his hard work has led to the adoption of the International Labor Organization's Convention (ILO) N.182 by 180 countries, on the worst forms of child labor. These efforts, combined with others have helped to free more than 78 million children across the globe and halve the number of children who are out-of-school worldwide.

"I am encouraged to see the passionate graffiti artists using their creative talents to raise awareness on various issues of children through the SAM Initiative. We must not forget that we are already late and now every single minute matters, every single child matters.", said Mr. Satyarthi.

More than thirty world-class graffiti artists will be creating collaboratively a 12,000 square feet spectacular masterpiece, reviving the surrealist technique of the "exquisite corpse". The United Nations exhibition will be presented as well as some of the most spectacular creations of the School Art for Mankind contest.

Attendees of all ages will be able to experience graffiti workshops, street art guru classes, live concerts and more. And all funds collected through donations during the event and from the auction of the art pieces will benefit the Kailash Satyarthi Children's Foundation which works to end child slavery, trafficking and labor around the world.

If you would like to find out more about sponsoring, donating or volunteering for this event, go to "Street Art for Mankind's" website at <http://streetartmankind.org/>

ABOUT STREET ART FOR MANKIND

SAM is a Florida-based 501(c)(3) charity with the powerful mission to fight child slavery through the brushstroke of artists. Founded by Thibault Decker, Audrey Decker, and Eric Pacheco and fueled by a community of passionate volunteers, SAM is based on the core belief that Art can trigger real social change. For more information, please visit <http://streetartmankind.org/>

The 30 + Artists: Mr. Dheo, Mr. Cenz, Shalak Attack, Bruno Smoky, Binho, Victor Ash, Ador, Inkie, KinMx, Magda Love, Trek6, Yuhmi (Duo), Jo di Bona, Icy& Sot, Lyes Olivier Sidhoum, Mr Thom's, Agostino Iacurci, Hoxxoh, Btoy, Hyuro, Remote, Claudio Picasso, Kazilla, Abstk, Surge, Nate Dee, Aquarela, Axel Void....

Address of the event:

7401 NW Miami Court, Miami 33150

Schedule of events:

February 10th: Opening Ceremony

February 17th: Human Trafficking Day

February 19th: Brit Week Day

February 20th: Closing Ceremony and Auction

Quick links:

Website - www.streetartmankind.org

Social Media - Facebook and instagram @StreetArtMankind & Twitter @SamExhibition

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