NEW YORK United Nations - March 25th, 2018 - This spring, the International Labour Organization (ILO) is cooperating with Street Art for Mankind (SAM) to produce beautiful and inspiring murals about social justice around the United Nations Headquarters. These #ILO100Murals, created by prominent international street artists, will set the course for a contemporary Art Walk, in the streets of Midtown Manhattan. They will capture key themes of the ILO’s efforts to ensure “decent work” for all, and inspire each one of us to create a better “future of work”.

The #ILO100Murals were created to commemorate a historic moment: the 100 years of the ILO. The ILO was established in 1919, after the First World War, on the understanding that universal and lasting peace would not be achieved without social justice. 100 years later, it is time to reflect on the progress made and think about the future of work that we want to build. Public art has been chosen as a powerful way in 2019 to engage society on this key challenge.

Five murals will be created from April 1st to April 8th to highlight the following themes: green jobs, youth employment, gender equality at work, child labor and forced labor and the future of work. The murals will be painted by a diverse group of world-renowned international street artists, representing 10 nationalities and styles: Clandestinos (Shalak Attack and Bruno Smoky), Faith 47, Jorge Gerada, Mr Cenz and Victor Ash. Visitors will also be able to experience a guided audio tour of the murals through the Street Art for Mankind “Behind the Wall” app, which can be downloaded for free.

The Art Walk to inaugurate the #ILO100 Murals will take place on April 9th from 1-3 pm, and it will be open to the public. Visitors will be able to learn more about what is at stake for the future of work and hear the diplomats and the artists that made this project possible. The walk will start on 209 E 48th street and end at the Westin Hotel, on 212 E 42nd street. Expect a truly unique art diplomacy experience!

The #ILO100 Art Walk project is made possible thanks to the support from the International Labour Organization, as well as the Permanent missions of India and Uganda to the United Nations, Delta Air Lines, The Westin Grand Central, Navillus Contracting, Durante Rentals, PTC, John and Coleen Landry and Falcon Tower.

About International Labour Organization (ILO):

The International Labour Organization is the only tripartite United Nations agency. Since its creation in 1919 the ILO brings together governments, employers and workers of 187 member States to set labour standards, develop policies and devise programmes promoting decent work for all women and men. The main aims of the ILO are to promote rights at work, encourage decent employment opportunities, enhance social protection and strengthen dialogue on work-related issues.

About Street Art for Mankind (SAM): SAM is a 501c(3), non-profit organization working with prominent street artists from all around the world to raise awareness on child slavery through the power of art. SAM curates and produces innovative festivals, live performances, exhibitions, murals and art classes in NY and across the world. All art pieces created are for sale, and their proceeds help fund raid & rescue programs to free children from slavery.
Quotes:
Vinicius Pinheiro, ILO New York: “The street art murals will all speak for themselves and are a powerful way to convey core messages on social justice. They speak to the heart and souls and we hope they will draw attention to the importance of decent work for all. We are very proud to feature the #ILO100Murals as a flagship initiative in the commemoration of the ILO 100th anniversary along with multiple events around the world. We are looking forward to meet you all on April 9th!”

Thibault & Audrey Decker, SAM: “We are honored and proud to be able to help the ILO, the first United specialized agency of the United Nations, to spread the word on such critical topics for the future of our society. The artists have put all their heart and soul in their murals to create spectacular masterpieces. We are very excited by to present to the public of New York. Art is a universal language. It helps us reflect on the current state and future of our society. Art truly has the power to change the world. We hope to see you all on April 9th!”

How to register for the event:
Free event accessible to the public, register here:
https://www.eventbrite.com/e/ilo100-art-walk-tickets-58921370405

Media & VIP reception:
April 9th, 2019, 3PM at the Grand Ball Room of the Westin Hotel. Presence of the artists, the ILO, Missions to the UN & SAM.
Register here:
https://www.eventbrite.com/e/ilo100-art-walk-tickets-58921370405?discount=ILO100MURALS-PRESS

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More on SAM:
Website: StreetArtMankind.org --- Facebook & Instagram: @StreetArtMankind